

VSF Privacy Policy

What is this Privacy Policy for?

This Privacy Policy is for this website www.vsf.wine and served by Vin Sans Fin Education Ltd (trading as 'VSF Wine Education', '尝乐', '尝乐品酒教育', '嚐樂' and '嚐樂品酒教育', referred to as 'VSF', 'we', 'us' or 'our' hereinafter) and governs the privacy of its users (referred to as 'you' or 'your' hereinafter) who choose to use it.

The policy sets out the different areas where user privacy is concerned and outlines the obligations and requirements of the users, the website and website owners. Furthermore, the way this website processes, stores and protects user data and information will also be detailed within this policy.

The Website

This website and its owners take a proactive approach to user privacy and ensure that necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies with all UK national laws and requirements for user privacy.

Cookies Policy

This website uses cookies to improve users' experience while visiting the website. For details, please refer to the separate document entitled "VSF Cookies Policy" available on our website.

Contact & Communication

Users contacting this website and/or its owners do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use, as detailed in the Data Protection Act 1998. Every effort has been made to ensure safe and secure forms to submit your personal information.

We will only use your personal information for the purposes we clearly state at the point at which you provide it to us – for example, when you register for one of our events, submit an enquiry, subscribe to our newsletter, or order any of our products or services.

We will only share your personal information with our employees, contractors, agents or professional advisors where it is necessary in order to fulfil a valid, stated purpose, as above. Each and every marketing message we send you, via whatever medium, will also include an appropriate and easy way for you to opt out of receiving further communications of that type.

Email Newsletter

This website operates an email newsletter program, used to inform subscribers about the products and services supplied by VSF and/or events organised by VSF. Users can subscribe through an online automated process should they wish to do so but do so at their own discretion. Some subscriptions may be manually processed through prior written agreement with the user.

Subscriptions are taken in compliance with UK Spam Laws detailed in the Privacy and Electronic Communications Regulations 2003. All personal details relating to subscriptions are held securely and in accordance with the Data Protection Act 1998. No personal details are passed on to third parties nor shared with companies / people outside of the company that operates this website. Under the Data Protection Act 1998 you may request a copy of personal information held about you by this website's email newsletter program. A small fee will be payable. If you would like a copy of the information held on you, please write to the business address at the bottom of this policy.

Email marketing campaigns published by this website or its owners may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such tracked activity may include but not limited to the opening of emails, forwarding of emails, the clicking of links within the email content, times, dates and frequency of activity.

This information is used to refine future email campaigns and supply the user with more relevant content based around their activity.

In compliance with UK Spam Laws and the Privacy and Electronic Communications Regulations 2003, subscribers are given the opportunity to un-subscribe at any time through an automated system. This process is detailed at the footer of each email campaign. If an automated un-subscription system is unavailable, clear instructions on how to un-subscribe will be detailed instead.

External Links

Although this website only looks to include quality, safe and relevant external links, users are advised to adopt a policy of caution before clicking any external web links (i.e. clickable texts / banners / images linking to other websites) mentioned throughout this website.

The owners of this website cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should therefore note that they click on external links at their own risk, and that this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

Adverts and Sponsored Links

This website may contain sponsored links and adverts. These will typically be served through our advertising partners, who may have detailed privacy policies relating directly to the adverts they serve.

Clicking on any such adverts will send you to the advertiser's website through a referral program which may use cookies and will track the number of referrals sent from this website. This may include the use of cookies which may in turn be saved on your computer's hard drive. Users should therefore note that they click on sponsored external links at their own risk, and that this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

Social Media Platforms

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are governed by the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate/engage upon them with due care and caution in regard to their own privacy and personal details. Neither this website nor its owners will ever ask for personal or sensitive information through social media platforms. We encourage users wishing to discuss sensitive details to contact us through primary communication channels such as by telephone or email.

This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media

platform may track and save your request to share a web page respectively through your social media platform account.

Shortened Links in Social Media

This website and its owners through their social media platform accounts may share web links to relevant web pages. By default, some social media platforms shorten lengthy URLs.

Users are advised to take caution and good judgement before clicking any shortened URLs published on social media platforms by this website and its owners. Despite the best efforts to ensure only genuine URLs are published, many social media platforms are prone to spam and hacking, and therefore this website and its owners cannot be held liable for any damages or implications caused by visiting any shortened links.

Language & Applicable Laws

This Privacy Policy is written in the English language and subsequently translated into different variants of the Chinese languages. The English version of this Privacy Policy shall therefore prevail in case of dispute and discrepancy between different language versions. This Privacy Policy shall be governed by and construed in accordance with the law of England and Wales.

Contact Us:

VSF Wine Education

a trading name of Vin Sans Fin Education Ltd

(registered in England and Wales)

Company Registration Number: 11519690

Data Protection Registration: ZA255691

Address: 11A City Business Centre, Lower Road, London, SE16 2XB, United Kingdom

Telephone: +44 808 901 2029

Email: info@vsf.wine

Last updated: 2 September 2018